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Insight

2010 Announcements and New Service Offerings

In the first quarter of 2010 we have been very busy with inspections, launching our new web site, adding new services and attending the annual ASHI Conference in Las Vegas. So here is a brief explanation of what all of this means to you! And, see below for a \$25 discount on your next inspection.

Real Estate Update – Things appear to be picking up and, hopefully, the worst is behind us. We are seeing fewer foreclosures and more conventional real estate transactions in the marketplace. There are a significant number of buyer opportunities with home prices a half (and in some case a third) of what they were in 2005 and 2006. We have inspected homes in the Maricopa and Johnson Ranch areas that sold originally for \$220K to \$280K now selling in the low \$70K's, homes that are not trashed but in very good condition. So opportunities abound!

New Web Site – Let's face it--you must be on the Internet in today's real estate market and you must have a compelling reason for people to go to your web site, look around and schedule an inspection. For the last year we have been redesigning [our web site](#) to better represent the four primary markets we serve – [Residential](#), [Commercial](#), [Construction](#), and [Environmental](#). If you have not been to our web site in a while, please take an opportunity to come in and look around. As always, your comments are welcomed and encouraged.

New Services – Our new web site now includes an [Online Scheduler](#) which allows you to enter all the detail about the property and pick a day and time for your next inspection. This is not a first or second choice pick, but the actual date and time of the inspection. You will receive an email confirming your appointment and our office will call you to confirm all of the details, i.e. access, Realtor information, utilities on, etc.

We can now also coordinate your termite inspection at the same time as the home inspection. One call or online schedule does it all! We coordinate the termite inspection with [Action Termite Control](#) who has been in the valley since 1969 and has 12 inspectors to cover the Phoenix area.

Educational Conference – Every year ASHI (American Society of Home Inspectors) puts on a four-day conference at various locations around the country. This year the venue was Las Vegas. This gives us an opportunity to receive additional education, which is required by some states (not Arizona) and ASHI to maintain active membership status. The focus of this year's conference was home energy and the associated local and federal programs available to homeowners to add energy saving upgrades to their homes.

What is obvious both as a result of this conference and the many energy audits we have completed in the Phoenix area is--what might make sense for one house, may not make sense for another. If you are considering an upgrade, we recommend you schedule an energy audit first, in order to identify the specific energy upgrades that would make sense in the context of the payback for those upgrades.

\$25 Discount – Please mention this newsletter when you talk to our staff on your next inspection or let your friends or family members know about our services and we will give them a \$25 discount off their next inspection.

Rich Schaefer of AccuPro Inspection Services, LLC has over 35 years of experience in Arizona construction, ten years as a certified home inspector and is also a certified energy auditor. If you would like to know more about Rich Schaefer, energy audits, home inspections, commercial property inspections, construction inspections, mold inspections and testing, or to review past issues of AccuPro Insight, please go to www.AccuProINSPECT.com.